

2025 EVENT ACTIVATIONS SPONSORSHIP OPPORTUNITIES



BELOVED COMMUNITY
Services Corporation

BUILD RESTORE EMPOWER

www.belovedcorp.com

BACKGROUND

Beloved Community Services Corporation founded in 2008. Its mission is “culturally sensitive and culturally relevant community economic development.” Its target areas are zip codes 21217 and 21201.

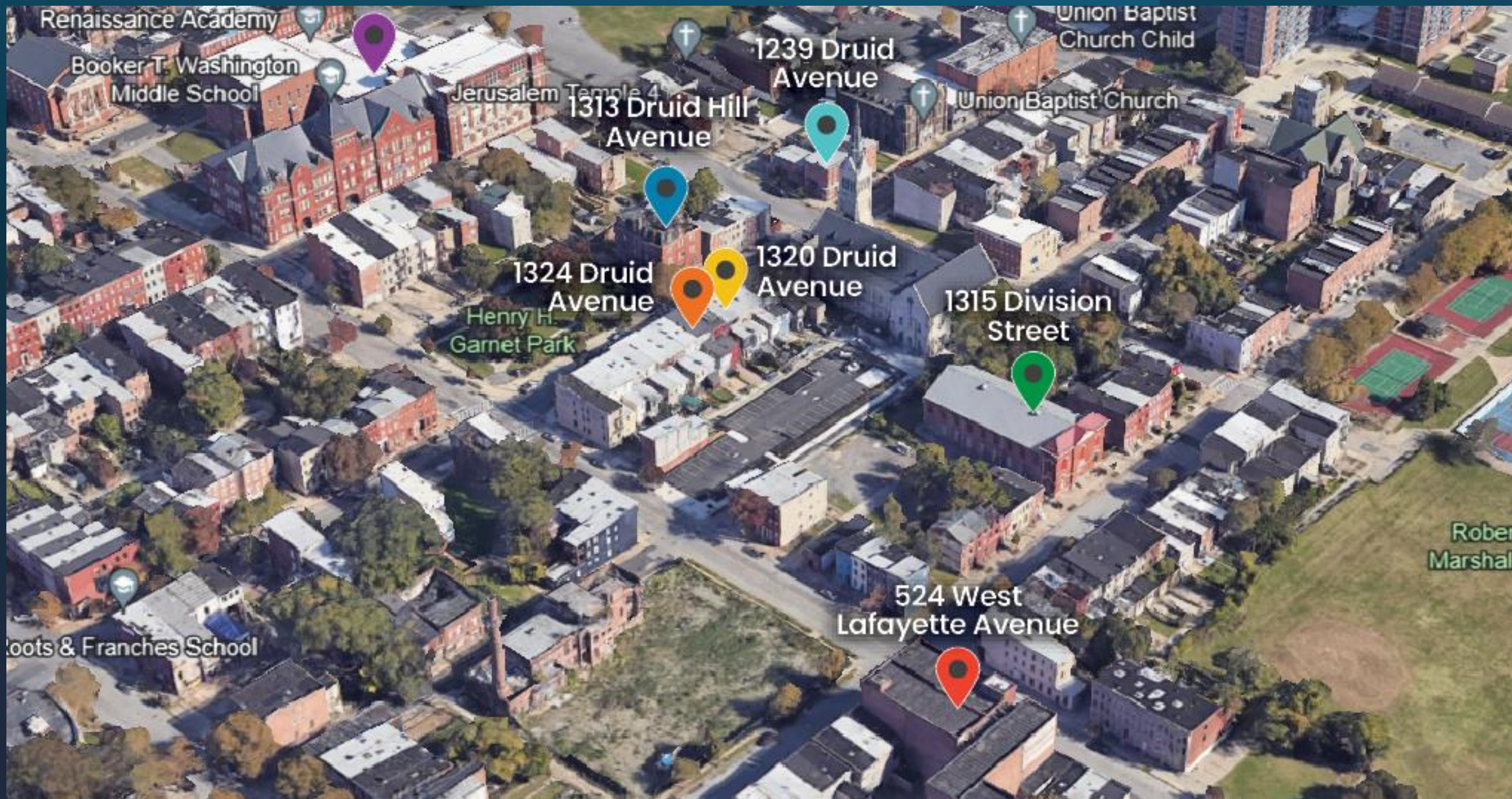
Beloved Community Services Corporation has grown to over \$30 million dollars in assets and is projecting to grow to \$50 million dollars in assets by year 2026. Beloved’s real estate holdings are within a five-block radius within the largest historic African American district in America.

With your partnership, we will continue to produce culturally sensitive, culturally relevant community economic development.



THURGOOD MARSHALL AMENITY CENTER

IMPACT MAP





OUR SUPPORT ECOSYSTEM

FOUNDATION SUPPORT

The Weinberg Foundation, The Abell Foundation, The France Merrick Foundation, T. R. Price Foundation, The Adams Foundation, James and Mary Miller Charitable Trust Fund, Edward Saint John Foundation, David Smith Family Foundation, Bank of America Foundation, Robert Hillman and Sandra S. Hillman Fund, The Cammack Family Charitable Gift Fund, The Shelter Foundation, Baltimore Community Foundation and Pat and Peter Handel Foundation.

CORPORATE SUPPORT

BGE/Exelon, Whiting and Turner Construction, Win Innovations, and Kelly Integral Solutions, LLC.

STATE AND LOCAL

State of Maryland, Board of Public Works, Maryland General Assembly, State of Maryland, Department of Housing and Community Development, Baltimore City, Department of Housing and Community Development, Senator Chris Van Hollen, Senator Ben Cardin and Congressman Kweisi Mfume, Congressionally Designated Funding.

FINANCE INVESTMENT SUPPORT

The Reinvestment Fund, Neighborhood Incentive Impact Fund, Enhanced Capital, The Harbor Bank of Maryland, Discover Bank, U S Bank, Greenline Ventures, PNC Bank, City First Bank of DC and Rosedale Federal.

2025 ACTIVATIONS

JANUARY

- ✓ THURGOOD MARSHALL MOVIE SCREENING
- ✓ NATIONAL PARK SERVICE ANNOUNCEMENT
- ✓ THURGOOD MARSHALL MEDIA ARTS CONTEST

FEBRUARY

- ✓ BLACK ENGINEER OF THE YEAR RECEPTION
- ✓ WORLD- WIDE TECHNOLOGY ANNOUNCEMENT

MARCH

- ✓ BOWIE STATE UNIVERSITY'S PRESIDENT RECEPTION
 - ✓ CIAA WEEKEND
-



2025 ACTIVATIONS

APRIL

- ✓ FIRESIDE CHAT AND DISCUSSION

MAY

- ✓ THURGOOD MARSHALL FEAST DAY CELEBRATION

JUNE

- ✓ JUANITA JACKSON MITCHELL LAW CENTER GRAND OPENING
- ✓ “ROCK THE BLOCK”- DAY OF GIVING



2025 ACTIVATIONS

JULY

- ✓ THURGOOD MARSHALL BIRTHDAY CELEBRATION

SEPTEMBER

- ✓ THE JUSTICE THURGOOD MARSHALL LECTURE

NOVEMBER

- ✓ FIRESIDE CHAT AND DISCUSSION

DECEMBER

- ✓ **STATE OF THE BELOVED** COMMUNITY TOWNHALL



SPONSOR LEVELS

2025 ACTIVATIONS

SUPREME COURT \$100,000

- **TOP BILLING ON ALL 2025 ACTIVITIES**
- **(20) VIP INVITES TO ALL 2025 ACTIVITIES**
- **EXHIBIT DURING ALL 2025 ACTIVITIES**
- **BRAND FEATURED IN ALL MAILINGS AND SOCIAL MEDIA**
- **REPRESENTATION ON ALL MEDIA INTERVIEWS**
- **BRAND AND LOGO FEATURED ALL 2025 ACTIVITIES**
- **SAMPLING OPPORTUNITIES AT ALL 2025 ACTIVITIES**
- **20 RESERVED SEATS FOR PROGRAMS**
- **PARTICIPATION IN PRESS CONFERENCES**
- **SPEAKING OPPORTUNITY AT SELECTED EVENTS**
- **FULL PAGE AD IN ALL 2025 SOUVENIR BOOKS**

THE SOLICITOR \$75,000

- **SPONSOR OF ALL 2025 ACTIVITIES**
- **(12) VIP INVITES TO ALL 2025 ACTIVITIES**
- **EXHIBIT DURING ALL 2025 ACTIVITIES**
- **BRAND FEATURED IN ALL MAILINGS AND SOCIAL MEDIA**
- **BRAND AND LOGO FEATURED ALL 2025 ACTIVITIES**
- **SAMPLING OPPORTUNITIES AT ALL 2025 ACTIVITIES**
- **12 RESERVED SEATS FOR PROGRAMS**
- **PARTICIPATION IN PRESS CONFERENCES**
- **SPEAKING OPPORTUNITY AT SELECTED EVENTS**
- **FULL PAGE AD IN ALL 2025 SOUVENIR BOOKS**

SPONSOR LEVELS

THE LEGAL ADVOCATE \$50,000

- SPONSOR OF ALL 2025 ACTIVITIES
- (6) VIP INVITES TO ALL 2025 ACTIVITIES
- EXHIBIT DURING ALL 2025 ACTIVITIES
- BRAND FEATURED IN ALL MAILINGS AND SOCIAL MEDIA
- BRAND AND LOGO FEATURED ALL 2025 ACTIVITIES
- SAMPLING OPPORTUNITIES ALL 2025 ACTIVITIES
- 6 RESERVED SEATS FOR PROGRAMS
- FULL PAGE AD IN ALL 2025 SOUVENIR BOOKS

THE HOWARD \$25,000

- SPONSOR OF ALL 2025 ACTIVITIES
- (2) VIP INVITES TO ALL 2025 ACTIVITIES
- EXHIBIT DURING ALL 2025 ACTIVITIES
- BRAND FEATURED IN ALL MAILINGS AND SOCIAL MEDIA
- BRAND AND LOGO FEATURED ALL 2025 ACTIVITIES
- (2) RESERVED SEATS FOR PROGRAMS
- FULL PAGE AD IN ALL 2025 SOUVENIR BOOKS

HIGHLIGHTS



BELOVED COMMUNITY
Services Corporation

INVITES YOU TO THE
**GRAND OPENING OF
THURGOOD MARSHALL
AMENITY CENTER**



**THURGOOD MARSHALL
AMENITY CENTER**
WHERE GREATNESS BEGINS!



 **JULY 2, 2024**
4:00PM - 7:00PM

 **1315 DIVISION STREET**
BALTIMORE, MD 21217

Beloved Community Services Corporation continues our mission to lead culturally relevant, culturally sensitive, community economic development.



www.belovedcorp.com

YOU ARE INVITED TO THE INAUGURAL

**JUSTICE
THURGOOD
MARSHALL
LECTURE**

WEDNESDAY
SEPTEMBER 25, 2024
AT 6:00PM

GUEST SPEAKER
ERIC H. HOLDER, JR.
82ND ATTORNEY GENERAL OF THE UNITED STATES



DOORS OPEN AT 5:45 PM
JUSTICE THURGOOD MARSHALL AMENITY CENTER
1315 DIVISION STREET, BALTIMORE, MD 21217

www.belovedcorp.com



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Services Corporation

INVITES YOU TO THE
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AMENITY CENTER**



**THURGOOD MARSHALL
AMENITY CENTER**
WHERE GREATNESS BEGINS!

ROCK THE BLOCK



 **JUNE 29, 2024**
12:00PM - 5:00PM

 **1315 DIVISION STREET**
BALTIMORE, MD 21217
RSVP: ALYLES@THEFINNGROUP.NET

RESOURCES AND FUN FOR THE ENTIRE FAMILY

- HEALTH + WELLNESS
- HEALTH SCREENINGS
- HEALTHY COOKING DEMOS
- FOOD DISTRIBUTION
- JOB AND CAREER RESOURCES
- HOUSING RESOURCES
- KID'S ACTIVITY VILLAGE
- LIVE MUSIC AND DJs
- FOOD AND RETAIL VENDORS

www.belovedcorp.com



SPONSOR CHECKLIST

- **SPONSOR LOGO AND AD**
 - FULL COLOR, HIGH RESOLUTION
 - PNG, SVG, OR JPG
 - FULL PAGE-8.5 X11 NO BLEED
 - ½ PAGE AD- 4.25X 5.5 NO BLEED
- **SPONSOR INFORMATION**
 - BRIEF COMPANY BIO TO APPEAR ON www.belovedcorp.com
- **PROGRAM AND MEDIA PARTICIPANTS**
 - NAME/COMPANY NAME/TITLE
 - HIGH RESOLUTION PROFESSIONAL HEADSHOT

**ALL DONATIONS ARE TAX DEDUCTIBLE
EIN 80-0192216**

CHECKS TO BELOVED COMMUNITY SERVICES CORPORATION

www.belovedcorp.com



SPONSOR CONTACT

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alhathaway@belovedcorp.com

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