

THURGOOD MARSHALL AMENITY CENTER

WHERE IT ALL BEGAN!

GRAND OPENING WEEK CELEBRATION

SPONSORSHIP OPPORTUNITIES

www.belovedcorp.com



THURGOOD MARSHALL AMENITY CENTER

GRAND OPENING JULY 2, 2024

- *CULTURALLY SENSITIVE
- *CULTURALLY RELEVANT
- *COMMUNITY ECONOMIC DEVELOPMENT

www.belovedcorp.com

BACKGROUND

Beloved Community Services Corporation was founded in 2008. Its mission is “culturally sensitive and culturally relevant community economic development.” Its target areas are zip codes 21217 and 21201.

From its early beginnings Beloved Community Services Corporation has grown to over \$30 million dollars in assets and is projecting to grow to \$50 million dollars in assets by year 2026. Beloved’s real estate holdings are within a five-block radius within the **largest historic African American district in America.**



BELOVED COMMUNITY
Services Corporation

BUILD RESTORE EMPOWER

THE STORY



P. S. 103 Henry Highland Garnet School (elementary school of Justice Thurgood Marshall) has been redeveloped into the Justice Thurgood Marshall Amenity Center. This \$14 Million project included New Market Tax Credits, Federal Historic Tax Credits, Congressional Directed Earmark and other funding sources. The Grand Opening is scheduled for July 2, 2024.

Located within the heart of West Baltimore, The Justice Thurgood Marshall Amenity Center will pulsate with activity as a nationally recognized attraction because of the catalytic investment that was made and its historic significance. Beloved Community Services Corporation's commitment to following National Park Service's restoration guidelines by developing a Gold LEED quality restoration in the "beloved community," sets the standard for renovation and rehabilitation within this significant Historic African American District. The Justice Thurgood Marshall Amenity Center at P S 103 Henry Highland Garnet will reclaim its role as a beacon for hope, a center for educational excellence, a force for empowerment and a place where you can give and receive assistance. It will lead the transformation of Historic West Baltimore.

OUR SUPPORT ECOSYSTEM

FOUNDATION SUPPORT

The Weinberg Foundation, The Abell Foundation, The France Merrick Foundation, T. R. Price Foundation, The Adams Foundation, James and Mary Miller Charitable Trust Fund, Edward Saint John Foundation, David Smith Family Foundation, Bank of America Foundation, Robert Hillman and Sandra S. Hillman Fund, The Cammack Family Charitable Gift Fund, The Shelter Foundation, Baltimore Community Foundation and Pat and Peter Handel Foundation.

CORPORATE SUPPORT

BGE/Excelon, Whiting and Turner Construction, Win Innovations, and Kelly Integral Solutions, LLC.

STATE AND LOCAL

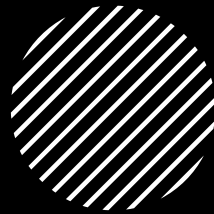
State of Maryland, Board of Public Works, Maryland General Assembly, State of Maryland, Department of Housing and Community Development, Baltimore City, Department of Housing and Community Development, Senator Chris Van Hollen, Senator Ben Cardin and Congressman Kweisi Mfume, Congressionally Designated Funding.

FINANCE INVESTMENT SUPPORT

The Reinvestment Fund, Neighborhood Incentive Impact Fund, Enhanced Capital, The Harbor Bank of Maryland, Discover Bank, U S Bank, Greenline Ventures, PNC Bank, City First Bank of DC and Rosedale Federal.



GRAND OPENING WEEK



JUNE 28

THURGOOD MARSHALL CREATIVE ARTS CONTEST AWARDS

Sponsored by WJZ featuring Baltimore City Public Schools
Private event for participating schools, students, and teachers

JUNE 29

ROCK THE BLOCK COMMUNITY EVENT

Food distribution, health and wellness, career opportunities

JUNE 30

SUNDAY SERVICE

Guest Preacher, Rev. Dr. Alvin C. Hathaway, Sr.
Saint James Episcopal Church
1020 West Lafayette Avenue

JULY 1

VIP SOFT OPENING

Top donors, Federal/State/City, Board, Advisors

JULY 2

**THURGOOD MARSHALL'S 116TH BIRTHDAY
GRAND OPENING + RIBBON CUTTING**

SPONSOR LEVELS

Birthday Celebration

SUPREME COURT \$100,000

- **TOP BILLING ON ALL WEEK ACTIVITIES**
- **(20) VIP INVITES TO ALL WEEK ACTIVITIES**
- **EXHIBIT DURING ALL WEEK ACTIVITIES**
- **BRAND FEATURED IN ALL MAILINGS AND SOCIAL MEDIA**
- **REPRESENTATION ON ALL MEDIA INTERVIEWS**
- **BRAND AND LOGO FEATURED ALL WEEK ACTIVITIES**
- **SAMPLING OPPORTUNITIES AT ALL WEEK ACTIVITIES**
- **20 RESERVED SEATS FOR PROGRAMS**
- **PARTICIPATION IN RIBBON CUTTING**
- **SPEAKING OPPORTUNITY AT BIRTHDAY CELEBRATION**
- **FULL PAGE AD IN SOUVENIR BOOK**

THE SOLICITOR \$75,000

- **SPONSOR OF ALL WEEK ACTIVITIES**
- **(16) VIP INVITES TO ALL WEEK ACTIVITIES**
- **EXHIBIT DURING ALL WEEK ACTIVITIES**
- **BRAND FEATURED IN ALL MAILINGS AND SOCIAL MEDIA**
- **BRAND AND LOGO FEATURED ALL WEEK ACTIVITIES**
- **SAMPLING OPPORTUNITIES AT ALL WEEK ACTIVITIES**
- **16 RESERVED SEATS FOR PROGRAMS**
- **PARTICIPATION IN RIBBON CUTTING**
- **SPEAKING OPPORTUNITY AT BIRTHDAY CELEBRATION**
- **FULL PAGE AD IN SOUVENIR BOOK**

SPONSOR LEVELS

THE LEGAL ADVOCATE \$50,000

- SPONSOR OF ALL WEEK ACTIVITIES
- (10) VIP INVITES TO ALL WEEK ACTIVITIES
- EXHIBIT DURING ALL WEEK ACTIVITIES
- BRAND FEATURED IN ALL MAILINGS AND SOCIAL MEDIA
- BRAND AND LOGO FEATURED ALL WEEK ACTIVITIES
- SAMPLING OPPORTUNITIES ALL WEEK ACTIVITIES
- 10 RESERVED SEATS FOR PROGRAMS
- PARTICIPATION IN RIBBON CUTTING
- FULL PAGE AD IN SOUVENIR BOOK

THE HOWARD \$25,000

- SPONSOR OF ALL WEEK ACTIVITIES
- (6) VIP INVITES TO ALL WEEK ACTIVITIES
- EXHIBIT DURING ALL WEEK ACTIVITIES
- BRAND FEATURED IN ALL MAILINGS AND SOCIAL MEDIA
- BRAND AND LOGO FEATURED ALL WEEK ACTIVITIES
- SAMPLING OPPORTUNITIES ALL WEEK ACTIVITIES
- (6) RESERVED SEATS FOR PROGRAMS
- FULL PAGE AD IN SOUVENIR BOOK

SPONSOR LEVELS

THE LINCOLN \$10,000

- SPONSOR OF ALL WEEK ACTIVITIES
- (4) VIP INVITES TO ALL WEEK ACTIVITIES
- BRAND AND LOGO FEATURED IN ALL WEEK ACTIVITIES
- (4) RESERVED SEATS FOR PROGRAMS
- ½ PAGE AD IN SOUVENIR BOOK

THE DOUGLASS \$5,000

- SPONSOR OF ALL WEEK ACTIVITIES
- (2) VIP INVITES TO ALL WEEK ACTIVITIES
- BRAND AND LOGO FEATURED IN ALL WEEK ACTIVITIES
- (2) RESERVED SEATS FOR PROGRAMS
- ½ PAGE AD IN SOUVENIR

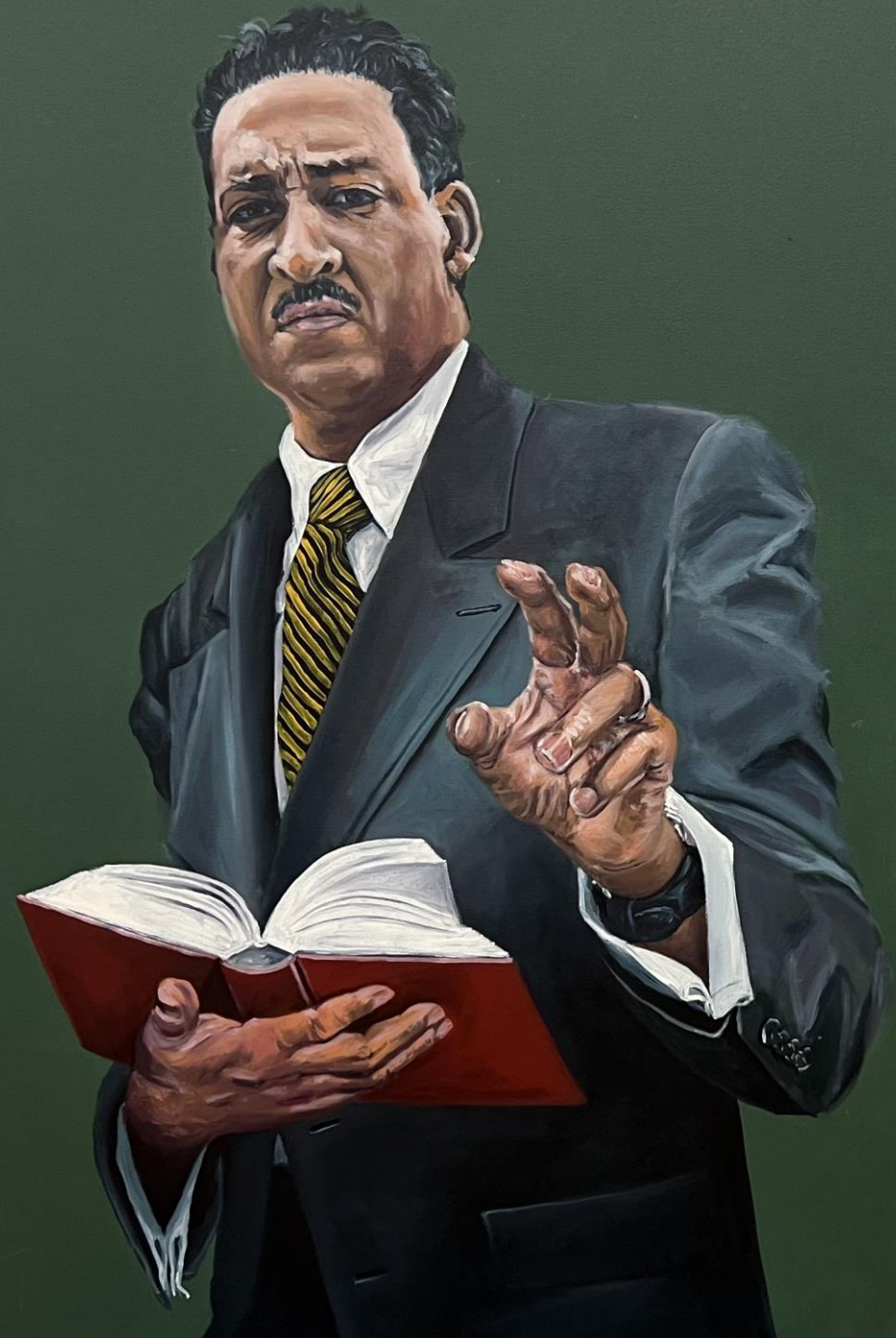
**P.S. 103 STUDENT
\$1,000**



SPONSOR CHECKLIST

- **SPONSOR LOGO**
 - FULL COLOR, HIGH RESOLUTION
 - PNG, SVG, OR JPG
- **SPONSOR INFORMATION**
 - BRIEF COMPANY BIO TO APPEAR ON www.belovedcorp.com
- **PROGRAM AND MEDIA PARTICIPANTS**
 - NAME/COMPANY NAME/TITLE
 - HIGH RESOLUTION PROFESSIONAL HEADSHOT

ALL DONATIONS ARE TAX DEDUCTIBLE
EIN 80-0192216



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